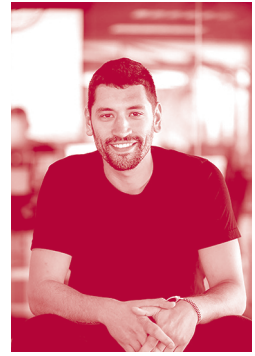


ADAM W. LYONS

BBA '09



ADAM LYONS is a groundbreaking innovator, entrepreneur, investor and mentor dedicated to supporting the next generation of business owners.

He has made an incredible impact on the insurance industry with his creation of The Zebra, which is an online insurance search platform. Started in 2011, the platform disrupted the industry by establishing a free insurance search engine that empowers consumers to easily find the policy that best matches their needs. The Zebra is one of the most visited search engines in the world and generates more than \$350 million in annual insurance sales.

Lyons' work has been recognized and celebrated by some of the most renowned organizations worldwide. He has been named to the Forbes and Inc. magazines' 30 Under 30 list, Goldman Sachs 100 Most Intriguing Entrepreneurs, and has been honored at the United Nations. He's also presented at major conferences such as SXSW, Web Summit and CES.

A true self-starter, Lyons created his own path to success. While bright and motivated, Lyons did not finish high school and jumped into the workforce. Then, he enrolled in community college and the Fox School of Business. Before starting The Zebra, Lyons worked in the insurance industry, including Lloyds of London and All Risks Ltd.

Part of his mission is to share his knowledge and help other budding entrepreneurs find their own path to success. He remains an advisor and investor with Alphalab, a program for seeding new businesses in southwestern Pennsylvania, and founded The Lyons Foundation, which aims to donate over \$1 million to help improve the education system.