



ANNEMARIE V. LONG

BA '81, MPA '89

A proud native Philadelphian and first-generation college student, **ANNEMARIE V. LONG** has three decades of experience in financial services, marketing and operations, proving that a liberal arts education can open a myriad of successful career paths.

After 15 successful years rising in the insurance industry, Long became an associate vice president at Merrill Lynch. There, she was a founding member of the executive team charged with creating a new brokerage agency aimed at providing enhanced life insurance programs.

Long's next move was to National Financial Partners, which is a leading insurance broker and consulting firm where she served as executive vice president of firm growth and development for six years.

In 2004, she founded Long Consulting Group, which delivers strategic insights and consultative services to C-suite executives, business unit managers, including entrepreneurs, private and public corporations.

Rejoining National Financial Partners as CEO in 2012, Long led the organization for three years before returning to her entrepreneurship and private consulting work.

Last year, she joined a startup, Lighthouse Life, as senior vice president of business development. The organization provides opportunities for aging adults to sell their life insurance policies that no longer suit their family or health needs.

Long is a two-time Owl, earning both her bachelor's and master's degrees from the College of Liberal Arts. She currently serves as chairperson of the college's Board of Visitors.