Entrepreneur, small business owner, and real estate developer, Ori C. Feibush did not set out to innovate the real estate brokerage and development business in Philadelphia, it just happened.

Noticing a void in the brokerage market, Feibush left his job as an actuary and opened OCF Realty. He offered property management and leasing services and quickly grew the business to include sales and development. Feibush and his office built a strong reputation by refusing to accept “business as usual” as an answer for anything. Always taking the road less traveled, Feibush implemented an array of creative strategies to differentiate his business; including community-centric real estate offices in the Graduate Hospital and Bella Vista neighborhoods, the technically savvy real estate and development blog, NakedPhilly.com, and real estate branded coffee shops in the Fairmount, Rittenhouse, and Point Breeze neighborhoods.

Since its inception, the OCF family has grown to include over 50 team members; each living and working in the Philadelphia community. Feibush has maintained a successful career he credits to his integrity, unwillingness to back down, and creative approach to real estate. He is currently focusing his efforts on revitalizing the South Street West and Point Breeze Avenue commercial corridors.

Media Mentions

“City, get AVI right before proceeding,” the Philadelphia Inquirer

“Changing Skyline: Savvy marketing, social media skills are keys for Point Breeze development,” the Philadelphia Inquirer

“Ori Feibush Asks to Please Fix Philly,” Naked Philly

“Was spruce-up of Point Breeze lot a trespass?,” the Philadelphia Daily News

“Real Estate Developer Ticks Off City Officials by Cleaning Up Vacant Filthy Lot ,” the Washington Post

“What Will It Take for New Philadelphians to Clean Up City Hall?,” Philadelphia Magazine

“Philadelphia's imminent vacant land plan: major progress, or major letdown?,” Plan Philly

“Special report: How tax delinquent properties thwart development,” the Philadelphia Inquirer

“He wants to build in Point Breeze; not all residents like the plans,” the Philadelphia Inquirer