

## Jessica Lawlor, SMC '10

A passionate #TempleMade alumna, by day, Jessica Lawlor is a public relations professional in the Philadelphia area and by early mornings, nights and weekends, she pursues her side hustle- freelance writing and blog management. At [JessicaLawlor.com](http://JessicaLawlor.com) , she blogs about getting gutsy- stepping outside your comfort zone to reach your goals. Her writing has been published on Ragan's PR Daily, Muck Rack, Brazen Careerist, Mediabistro, Business Insider and AOL Jobs. She regularly speaks to groups on campus and beyond about personal branding, public relations and social media.



In her free time, Jessica serves as the vice president of communications for the [Philadelphia Public Relations Association](http://Philadelphia Public Relations Association) and as the PRSSA liaison for the PRSA New Pros executive committee. She previously served as a board member for the Temple University Young Alumni Association and is one of the founding members of the newly-formed Temple University Women's Network.

Jessica graduated from Temple University in 2010 with a degree in strategic and organizational communication. While at Temple, she served as the president of Temple PRSSA and co-founded PRowl PR, Temple's student-run PR firm. Connect with her on Twitter [@jesslaw](https://twitter.com/jesslaw).